Facility Care

PEAK SEASON OPERATIONS CHECKLIST FOR COMMERCIAL FITNESS FACILITIES ///

Peak winter months bring a different kind of pressure for commercial fitness facilities. Member volume increases, equipment runs longer hours, and teams are asked to keep everything running smoothly with less room for error.

Industry data shows that winter traffic now stays elevated longer into the season, with members continuing to show up and stay engaged beyond the initial New Year surge. For operators, that means the challenge isn't a single busy week. It's sustaining reliability throughout ongoing heavy use.

This is where Precor's service teams see the same patterns across the industry, regardless of equipment brand or category. When gyms remain busy longer than expected, the same areas see repeated use, follow-up gets harder to keep up with, and small issues can stack up quickly.

"Peak season exposes the basics. The operators who navigate best focus on uptime, clear processes, and fast follow-up."

— Daniel Murray, VP, Global Customer Experience, Precor

This checklist is built for commercial gym operators and their teams. It reflects what Precor technicians and support teams see most often when facilities are running at sustained peak capacity.

Use it to check daily operations, align staff around what matters most, and catch small gaps early before they affect uptime or the member experience.

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WHEN EVERYTHING COMPETES FOR ATTENTION, PROTECT THESE FIRST

1. Ensure the most popular cardio equipment is fully functional during peak hours
2. Wipe and check screens so they stay clear, responsive, and easy to read
3. Clean and reset handles, grips, and other high-touch surfaces
4. Log issues as soon as they're identified to prevent delays

DAILY

SMALL ACTIONS, VISIBLE IMPACT

Insight: Faster resets matter more than perfect cleaning during peak hours.

EQUIPMENT SURFACES

- ☐ Wipe screens, handles, and grips during peak hours
- ☐ Apply **approved cleaner** to a cloth first, then clean equipment surfaces

FLOOR READINESS

- ☐ Restock cleaning supplies before peak traffic
- ☐ Keep bands, mats, and shared accessories clean and put away
- ☐ Do a quick walk-through of high-use areas
- ☐ Log issues the same day they're noticed and flag them for follow-up

WEEKLY

PROTECT UPTIME BEFORE IT SLIPS

Insight: Small issues become downtime when follow-up lags.

- ☐ Complete weekly maintenance checks
- ☐ Inspect high-traffic equipment for unusual noise or visible wear
- ☐ Watch for repeated overuse of the same machines and adjust equipment placement to balance wear across machines
- ☐ Review and schedule service or maintenance needs

MONTHLY

THE WEAR YOU DON'T SEE AT FIRST

Insight: Strength and accessory areas often wear faster during peak months.

- ☐ Check bands, grips, pads, and upholstery for early signs of wear
- ☐ Pull damaged items from use and flag them for repair or replacement
- ☐ Keep storage areas organized so missing or damaged items are easy to spot
- ☐ Set clear expectations for who cleans, resets, and restocks shared equipment

QUARTERLY

PLAN AHEAD, STAY RELIABLE

Insight: The most consistent facilities spot stress before it disrupts members' workouts.

- ☐ Identify equipment seeing heavy or uneven use
- ☐ Check console performance, screen responsiveness, and content availability
- ☐ Review service workflows with staff so issues resolve quickly
- ☐ Revisit preventative maintenance and service coverage needs

PREVENTATIVE MAINTENANCE GUIDANCE

This checklist highlights what to watch for, not step-by-step procedures.

For detailed, equipment-specific preventative maintenance, refer to your **Precor Product** guides and **Preventative Maintenance** guides.

SUPPORT WHEN DEMAND IS HIGH

Precor supports commercial operators with technical support, service, parts, and preventative maintenance.

Precor Pulse

A service platform used to submit service requests, order parts, and track repairs in one place.

Precor Business Suite

An asset management platform for Precor touchscreen consoles that helps operators see usage patterns and flag high-stress equipment before downtime occurs.

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